



Sponsorship Proposal
Stress to Strength
with
His Holiness Sri Sri Ravi Shankar

A Premier Event by
The Art of Living, Cambodia.



Submitted to
Mr. Narendra Kumar
Mega Lifesciences Pty Ltd
Phnom Penh, Cambodia



Sri Sri Ravi Shankar



Founder

Founder of the Art of Living and International Association of Human Values (IAHV), stands as a beacon of global humanitarianism and peace advocacy



His Vision

A stress-free, violence-free world



His Wisdom

Positively impacted 500M lives, offering relief and guidance Globally

The Event: Stress to Strength

01

The Master Visits Cambodia

First time in 7 years

02

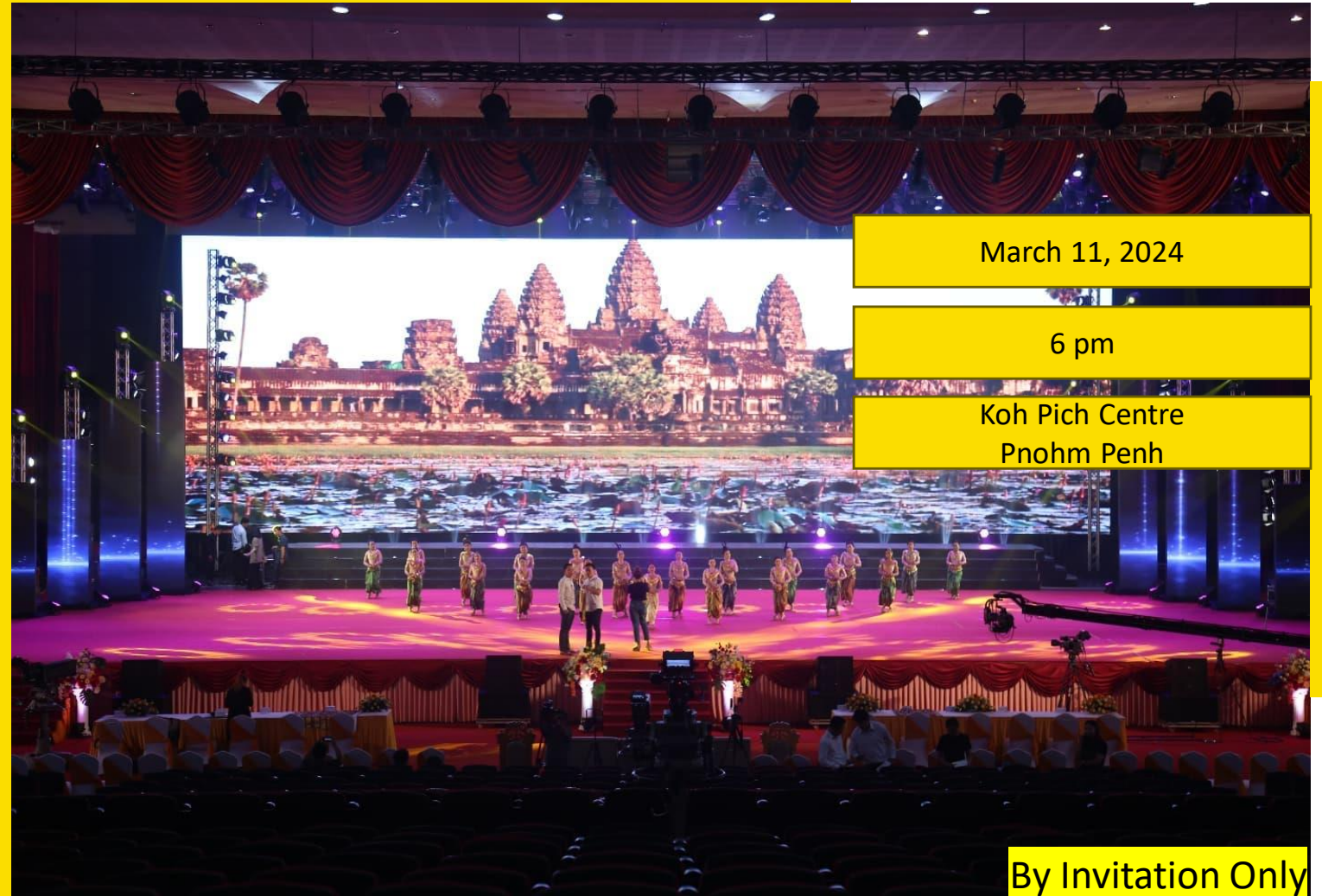
One World Family

Spread the vision of peace and love

03

Influence The Influencers

To interact with the most powerful individuals of Cambodia.



March 11, 2024

6 pm

Koh Pich Centre
Pnohm Penh

By Invitation Only

Best Cambodia - Youthful yet Stressed

Prevalence of Mental Health Issues

According to the World Health Organization (WHO), Cambodia faces challenges related to mental health, with a prevalence of common mental disorders.

Post-Traumatic Stress Disorder

The impact of historical trauma has contributed to a significant number of individuals experiencing symptoms of PTSD.

Limited Access to Mental Health Services

Cambodia has historically had limited mental health infrastructure, resulting in restricted access to mental health services, especially in rural areas.



Stigma and Cultural Factors

1. Stigma surrounding mental health issues remains a significant barrier to seeking help. Cultural factors may contribute to the reluctance of individuals to openly discuss or address mental health concerns.

Economic Challenges

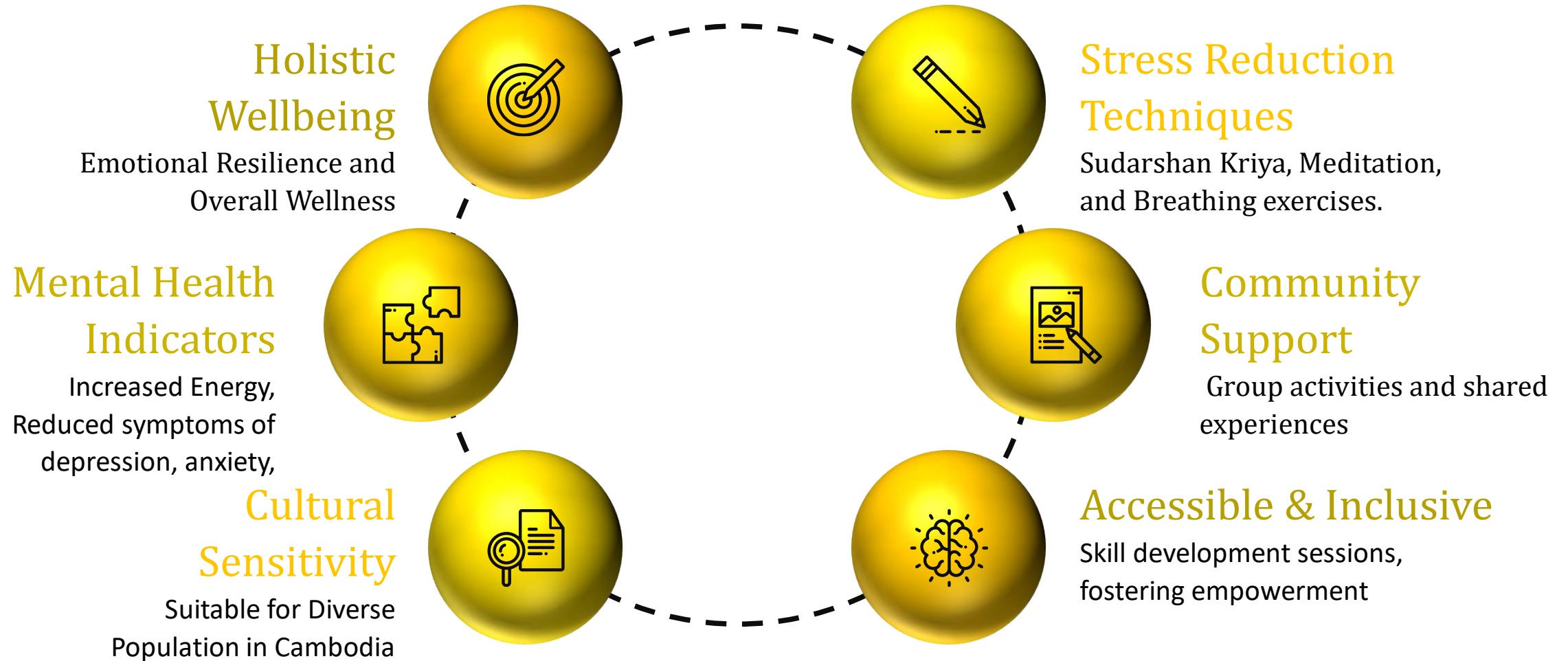
Economic difficulties, including poverty and limited job opportunities, contribute to stress and mental health challenges among the population..

Slow Learning.

Effects of Trauma for historical reasons

The Solution

The Impact of Art of Living's Mental Strengthening Programs



Our Expertise

Mental Health Management

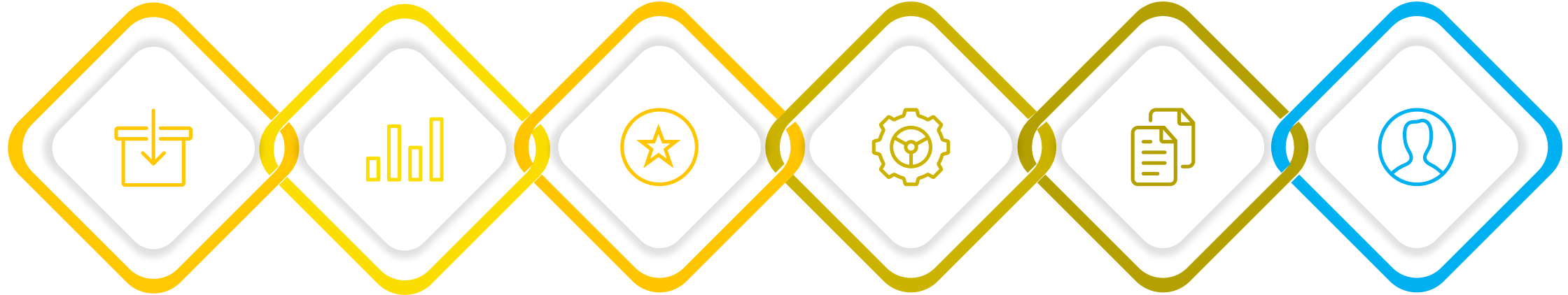
We Help Manage Stress.

Women Empowerment

A grassroots level drive to empower women

Skill Development

Employability Skills



Environmental

Tree Plantation, Organic Farming, Water Management

Substance Use

Alcoholism and Substance abuse Prevention Programs

Education

Focus on Child Literacy and Schools

The Event: Attended by the Who's Who of Cambodia



- **Government**
Officials, Bureaucrats, Policy makers, Ministers, Embassy of Nations
- **Industrialists**
Top Businessmen of Phnom Penh.
- **Economic and Trade Associations**
International Policy Influencers, Trade advisors
- **Academicians**
Top Academicians, Scholars and Educational influencers from Top Colleges of Cambodia
- **NGOs and Youth**
Social Organisations and other associations. Students and Youth of Cambodia.

How do you benefit?



Improved Reputation

Improve your public image and brand reputation, leading to increased consumer trust and loyalty..



Attract Talent

Are more attractive to job seekers,



Stakeholder Interaction

Build better relationships with stakeholders such as customers, employees, suppliers, and communities, leading to improved brand loyalty.



Higher Sales and Market Share

Demonstrate a commitment to social responsibility, you can differentiate yourselves from competitors.



Better Financial Performance

Performance by reducing costs, improving operational efficiencies, and mitigating risks..

Sponsor Entitlement Options

High Profile Invitations



Online **Digital Presence**
and **Branding**



In person Meeting with Sri
Sri Ravi Shankar



Co-Organised by The
Indian Embassy



In Event Presence &
Preferential Seating



Free Health & Happiness
Program to your
Employees and Trade



The Plan – Visibility to the Who's Who of Phnom Penh



S.No.	Entitlements	Category	Bronze	Silver	Gold	Platinum
1	Pamphlets in Delegates Seat	Recognition	X	200 seats	200 seats	200 seats
2	Entry Arch	Recognition	Yes	Yes	Yes	Yes
3	Stage Backdrop	Recognition	X	Yes	Yes	Yes
4	AV Plays	Customized Engagement	X	X	2	4
6	Event Website Presence	Event Website	Yes	Yes	Yes	Yes
7	PR Mention	Recognition	X	Yes	Yes	Yes
8	FB live -	Digital Branding – Logo presence on banner	Yes	Yes	Yes	Yes
9	Youtube Live	Digital Branding – Logo presence on banner	Yes	Yes	Yes	Yes
10	Preferential Seating	VIP Access	Yes	Yes	Yes	Yes
11	Other Free Passes	Tickets	5	10	15	20
12	Stall Presence (only display. No sales)	Customized Engagement	X	X	Yes	Yes
13	Cultural Event	LED Backdrop presence	X	Yes	Yes	Yes
14	Post Event Thank you mailer	Digital Branding	Yes	Yes	Yes	Yes
15	Yoga and Happiness workshop for employees/trade partners	Customised Engagement	X	Yes	Yes	Yes
	You Pay (USD)		2500	5000	7500	10000



Sri Sri Ravishankar

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I invite individuals, Governments and organizations to join hands with us in envisioning and creating a better world, a sustainable world for the present and future generations

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The Art of Living Cambodia

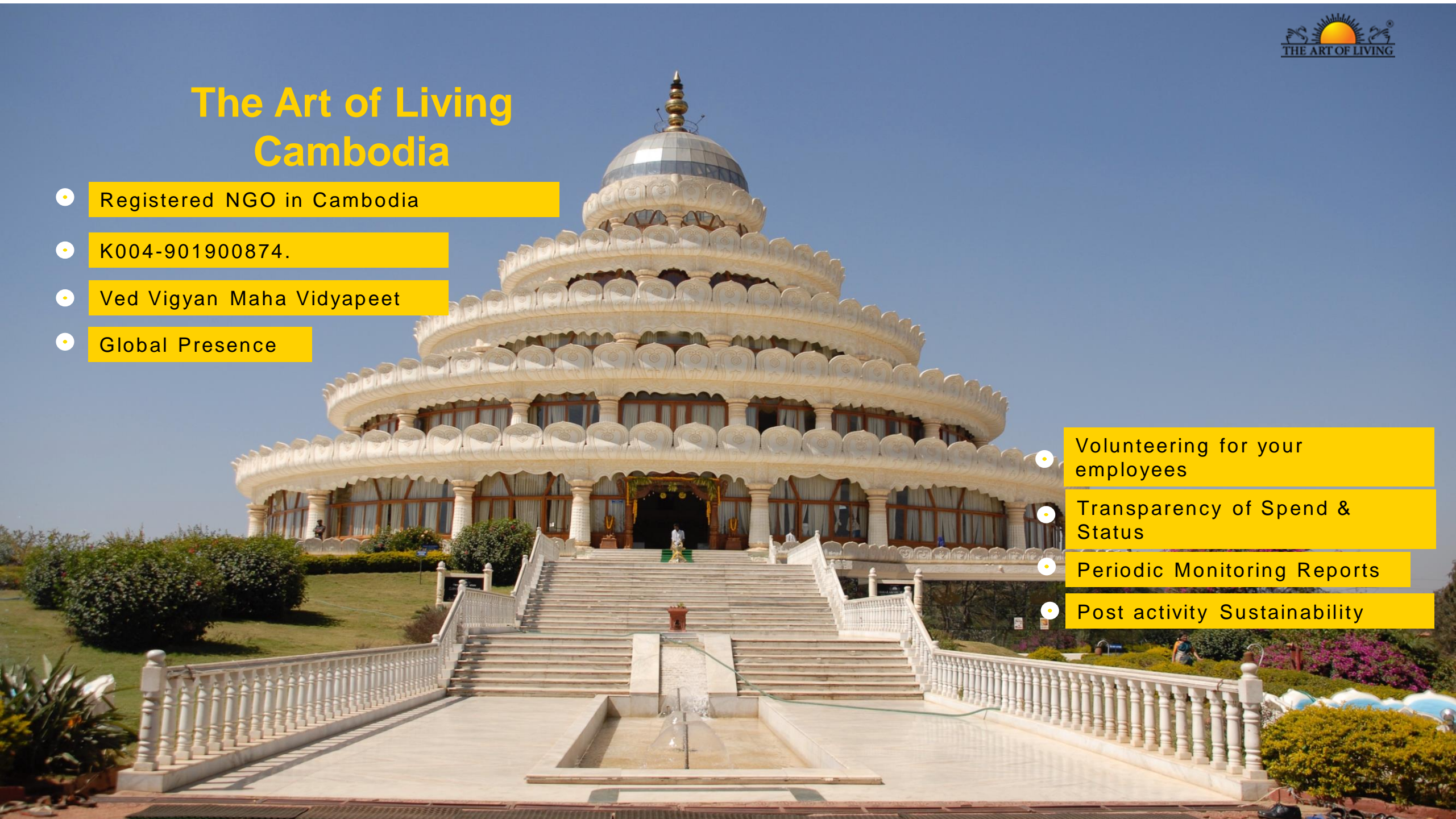
- Registered NGO in Cambodia
- K004-901900874.
- Ved Vigyan Maha Vidyapeet
- Global Presence

- Volunteering for your employees

- Transparency of Spend & Status

- Periodic Monitoring Reports

- Post activity Sustainability



thank you

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One Stop Smart ICT Solutions

Commercial Partner

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Registered NGO in Cambodia

K004-901900874.