

**Sponsorship Proposal  
Stress to Strength  
with  
His Holiness Sri Sri Ravi Shankar**

A Premier Event by  
The Art of Living, Cambodia.



Submitted to  
Mr. Narendra Kumar  
Mega Lifesciences Pty Ltd  
Phnom Penh, Cambodia



# Sri Sri Ravi Shankar

---



## Founder

Founder of the Art of Living and International Association of Human Values (IAHV), stands as a beacon of global humanitarianism and peace advocacy



## His Vision

A stress-free, violence-free world



## His Wisdom

Positively impacted 500M lives, offering relief and guidance Globally

# The Event: Stress to Strength

- 01** **The Master Visits Cambodia**  
First time in 7 years
- 02** **One World Family**  
Spread the vision of peace and love
- 03** **Influence The Influencers**  
To interact with the most powerful individuals of Cambodia.



# Best Cambodia - Youthful yet Stressed

## Prevalence of Mental Health Issues

According to the World Health Organization (WHO), Cambodia faces challenges related to mental health, with a prevalence of common mental disorders.

## Post-Traumatic Stress Disorder

The impact of historical trauma has contributed to a significant number of individuals experiencing symptoms of PTSD.

## Limited Access to Mental Health Services

Cambodia has historically had limited mental health infrastructure, resulting in restricted access to mental health services, especially in rural areas.



## Stigma and Cultural Factors

1. Stigma surrounding mental health issues remains a significant barrier to seeking help. Cultural factors may contribute to the reluctance of individuals to openly discuss or address mental health concerns.

## Economic Challenges

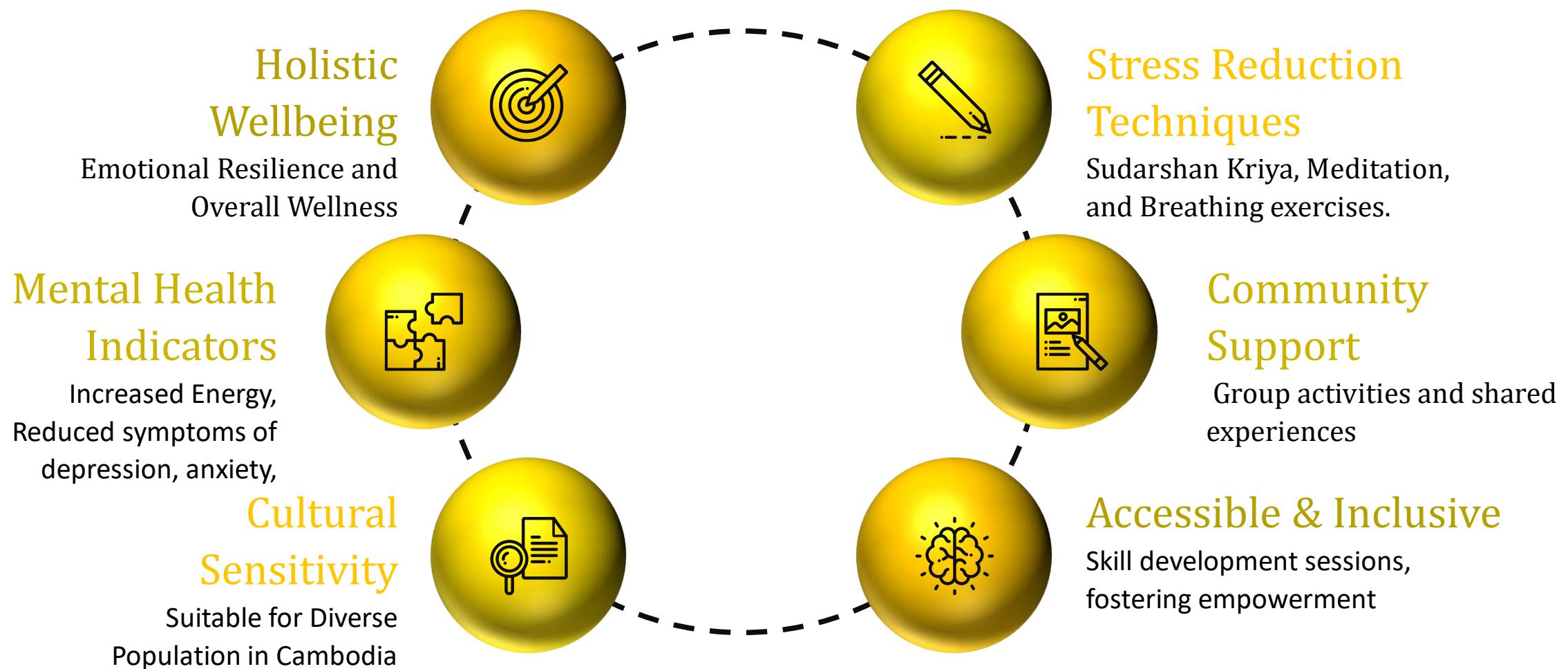
Economic difficulties, including poverty and limited job opportunities, contribute to stress and mental health challenges among the population..

## Slow Learning.

Effects of Trauma for historical reasons

# The Solution

## The Impact of Art of Living's Mental Strengthening Programs



# Our Expertise

## Mental Health Management

We Help Manage Stress.



## Women Empowerment

A grassroot level drive to empower women



## Skill Development

Employability SKills



## Environmental

Tree Plantation, Organic Farming, Water Management



## Education

Focus on Child Literacy and Schools

## Substance Use

Alcoholism and Substance abuse Prevention Programs

# The Event: Attended by the Who's Who of Cambodia



## ➤ Government

Officials, Bureaucrats, Policy makers, Ministers, Embassy of Nations

## ➤ Industrialists

Top Businessmen of Phnom Penh.

## ➤ Economic and Trade Associations

International Policy Influencers, Trade advisors

## ➤ Academicians

Top Academicians, Scholars and Educational influencers from Top Colleges of Cambodia

## ➤ NGOs and Youth

Social Organisations and other associations. Students and Youth of Cambodia.

# How do you benefit?



## Improved Reputation

Improve your public image and brand reputation, leading to increased consumer trust and loyalty..



## Attract Talent

Are more attractive to job seekers,



## Stakeholder Interaction

Build better relationships with stakeholders such as customers, employees, suppliers, and communities, leading to improved brand loyalty.



## Higher Sales and Market Share

Demonstrate a commitment to social responsibility, you can differentiate yourselves from competitors.



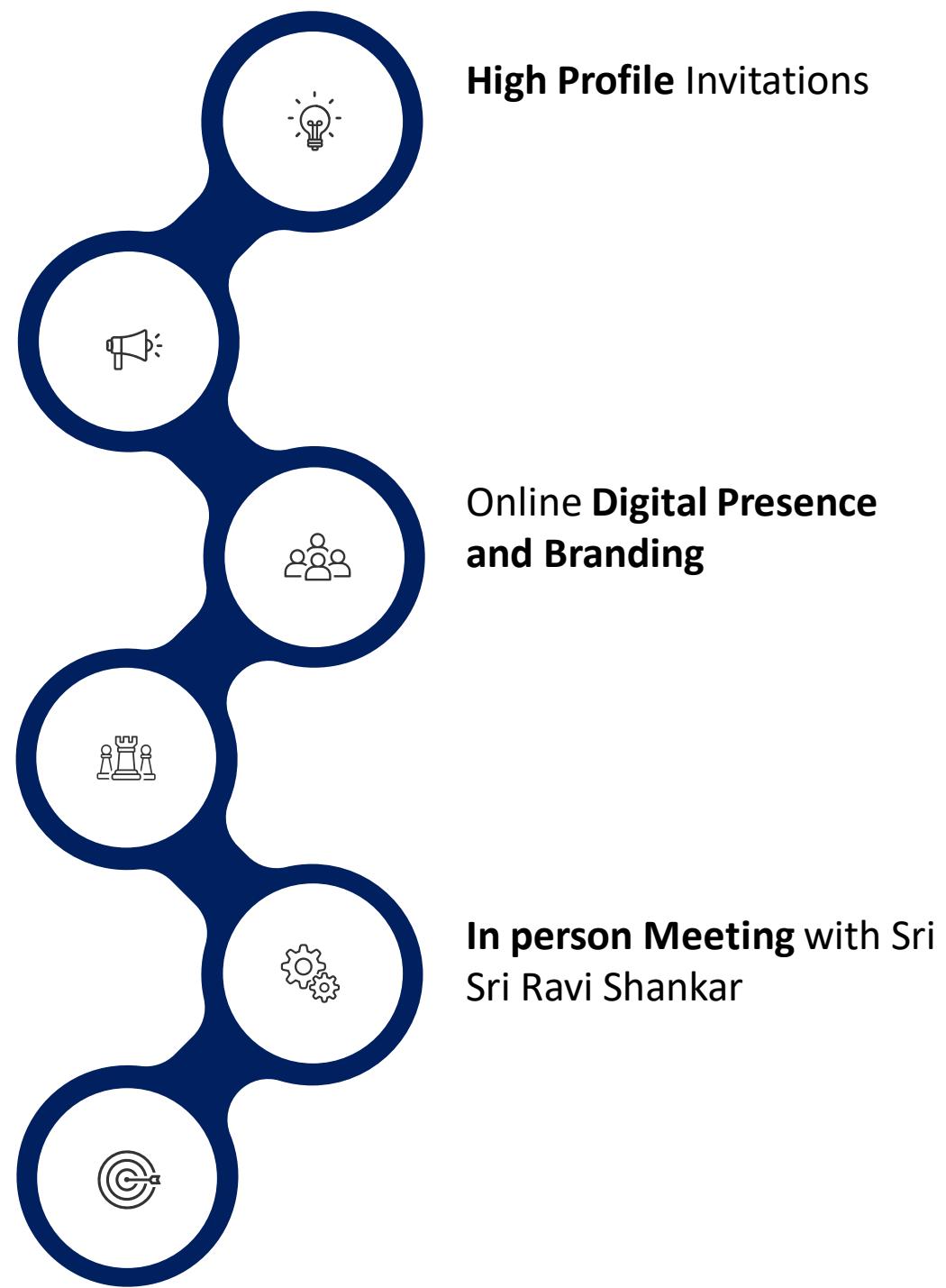
## Better Financial Performance

Performance by reducing costs, improving operational efficiencies, and mitigating risks..

**Co-Organised by The Indian Embassy**

**In Event Presence & Preferential Seating**

**Free Health & Happiness Program to your Employees and Trade**



## Sponsor Entitlement Options

# The Plan – Visibility to the Who's Who of Phnom Penh



S.No.	Entitlements	Category	Bronze	Silver	Gold	Platinum
1	Pamphlets in Delegates Seat Recognition		X	200 seats	200 seats	200 seats
2	Entry Arch	Recognition	Yes	Yes	Yes	Yes
3	Stage Backdrop	Recognition	X	Yes	Yes	Yes
4	AV Plays	Customized Engagement	X	X	2	4
6	Event Website Presence	Event Website	Yes	Yes	Yes	Yes
7	PR Mention	Recognition	X	Yes	Yes	Yes
8	FB live -	Digital Branding – Logo presence on banner	Yes	Yes	Yes	Yes
9	Youtube Live	Digital Branding – Logo presence on banner	Yes	Yes	Yes	Yes
10	Preferential Seating	VIP Access	Yes	Yes	Yes	Yes
11	Other Free Passes	Tickets	5	10	15	20
12	Stall Presence ( only display. No sales)	Customized Engagement	X	X	Yes	Yes
13	Cultural Event	LED Backdrop presence	X	Yes	Yes	Yes
14	Post Event Thank you mailer	Digital Branding	Yes	Yes	Yes	Yes
15	Yoga and Happiness workshop for employees/trade partners	Customised Engagement	X	Yes	Yes	Yes
	<b>You Pay (USD)</b>		<b>2500</b>	<b>5000</b>	<b>7500</b>	<b>10000</b>

“

I invite individuals, Governments and organizations to join hands with us in envisioning and creating a better world, a sustainable world for the present and future generations

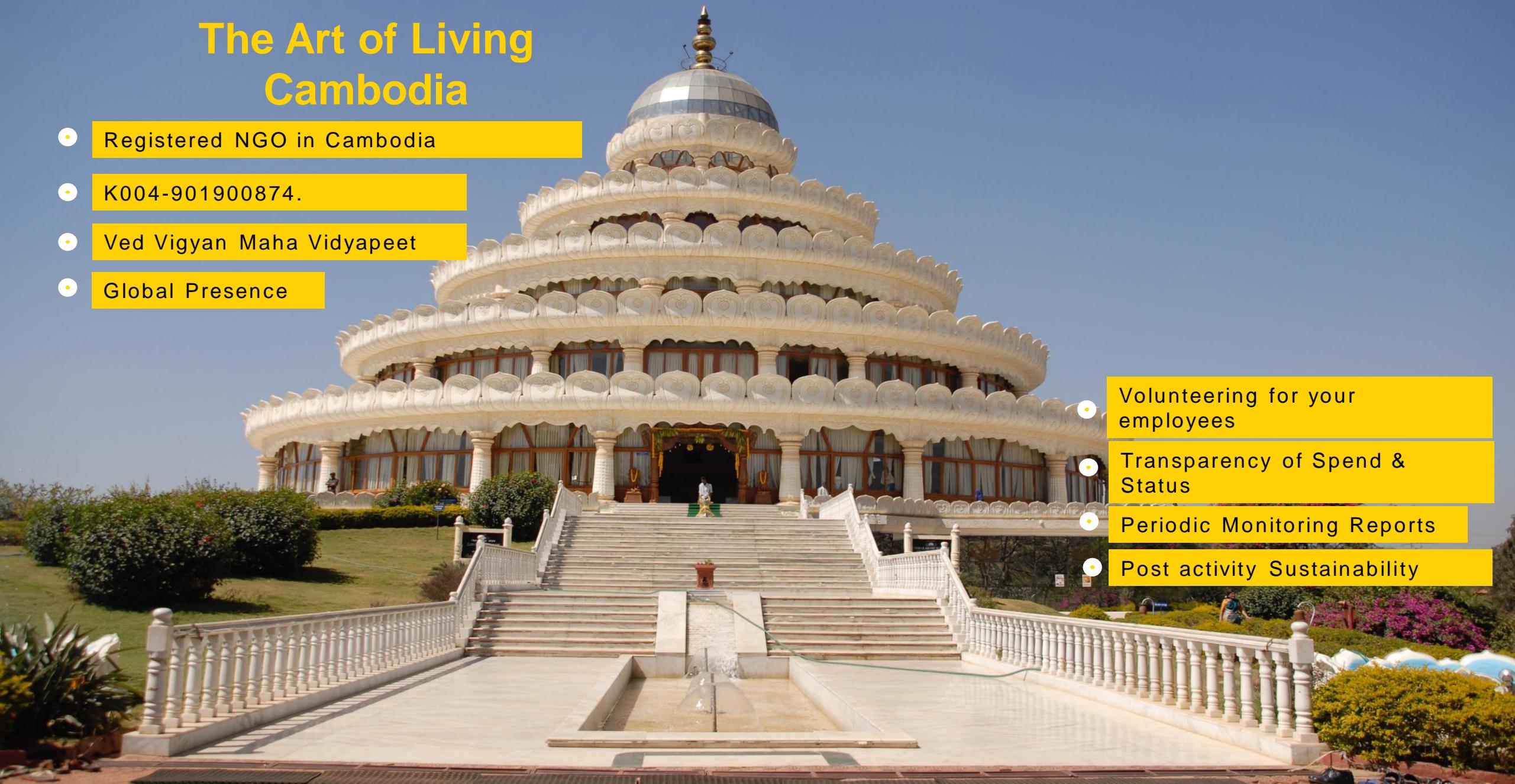
”



Sri Sri Ravishankar

# The Art of Living Cambodia

- Registered NGO in Cambodia
- K004-901900874.
- Ved Vigyan Maha Vidyapeet
- Global Presence



- Volunteering for your employees
- Transparency of Spend & Status
- Periodic Monitoring Reports
- Post activity Sustainability



**e**penh.com

One Stop Smart ICT Solutions

Commercial Partner

023 213 123 or 023 962 599

[artofliving@epenh.com](mailto:artofliving@epenh.com)



Registered NGO in Cambodia

K004-901900874.